

Step by Step

MAKEUP CLASS

By Ayleen Rodriguez

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EYESHADOW
LINER
CONCEALER
CONTOUR
LIQUID BLUSH
FOUNDATION
SETTING POWDER
BLUSH
BRONZER
EYES
BROWS
LIPS
SETTING SPRAY

Embrace the beauty



Beauty by Ayleen

MAKEUP ARTISTRY

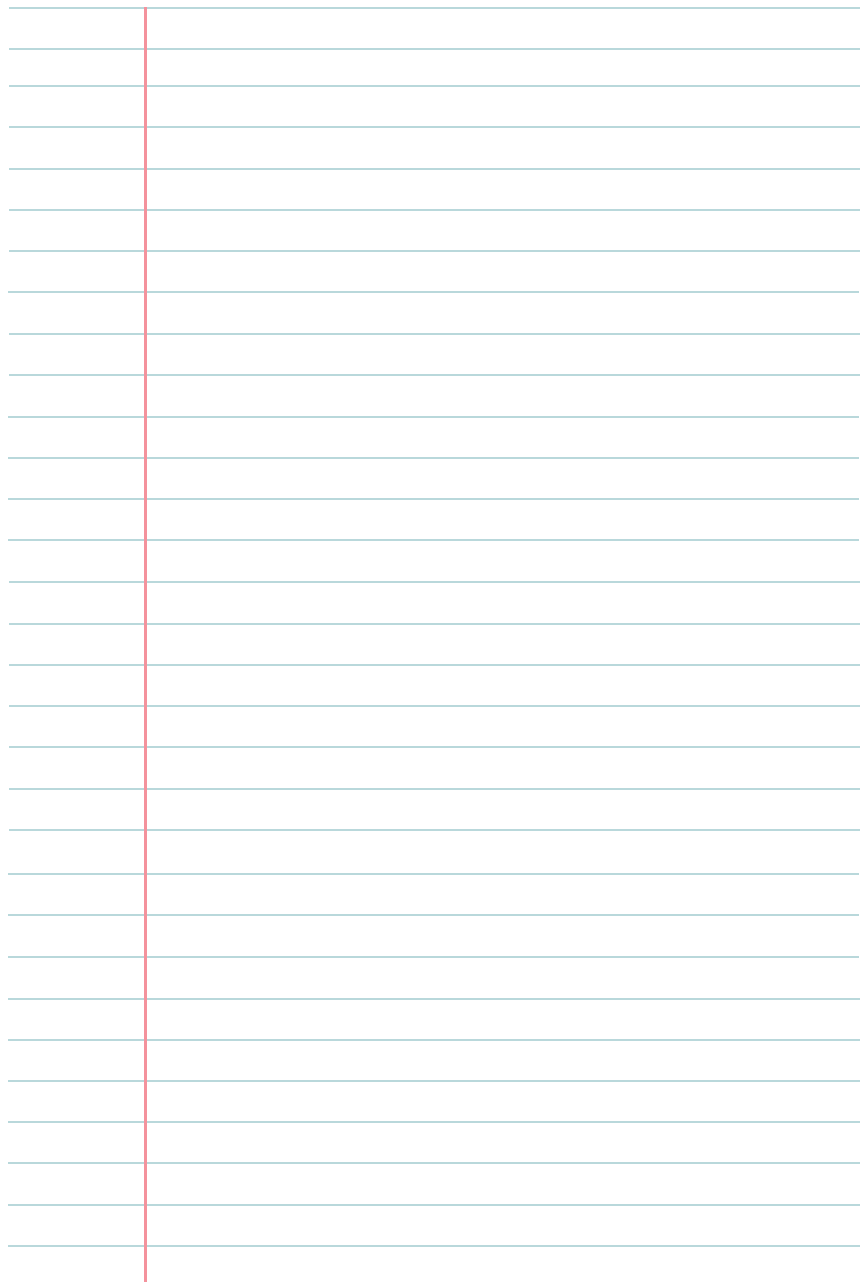
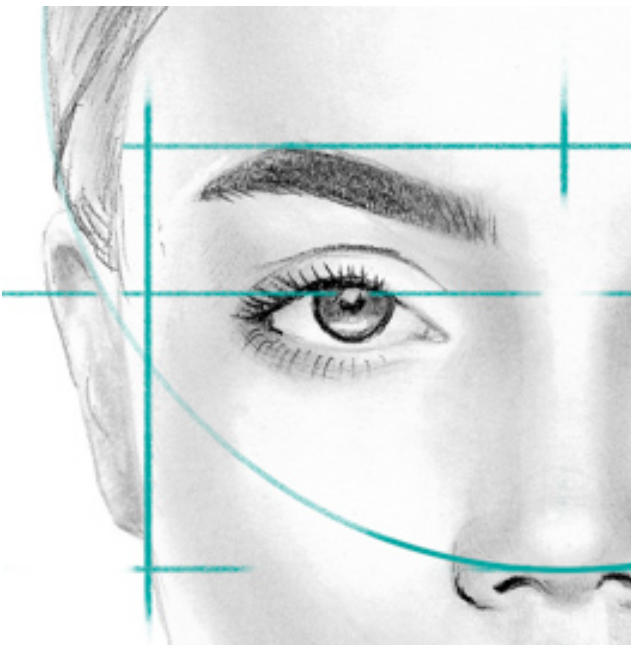
Tip!

When applying multiple eyeshadows, I like to start with the eyes first so if any eyeshadow falls onto my under-eye / cheeks I can easily wipe it off and not ruin my face makeup.

Eyes

Prime the eyes using a concealer brush and eye shadow base from the brow to lash line before starting eye shadow. Blend out with beauty blender.

Make sure to set the base using a "bone" color.



Eyeshadow 2.

Pt. 1

Starting with your crease, use a big fluffy/blending brush with a neutral Matte color, apply to your crease in a windshield wiper motion.. shape of a rainbow.

Pt.2

To add more definition to your shadow..apply darker color with a smaller blending brush to the outside corner of the eye and half way into the crease. This goes below the initial crease color.

*** cat paw technique***

Pt. 3 BEYONCÉ

This is the star of the show shadow, those other colors are her backup dancers. This color is the stand out, WOW color so have fun with it.

Apply Beyonce all over the rest of the lid using a smaller dense brush.

Tip!

You can get your brush damp for a little extra pop!

Liner 3.

Tip!

Top liner is optional for a daytime look!

Pt 4

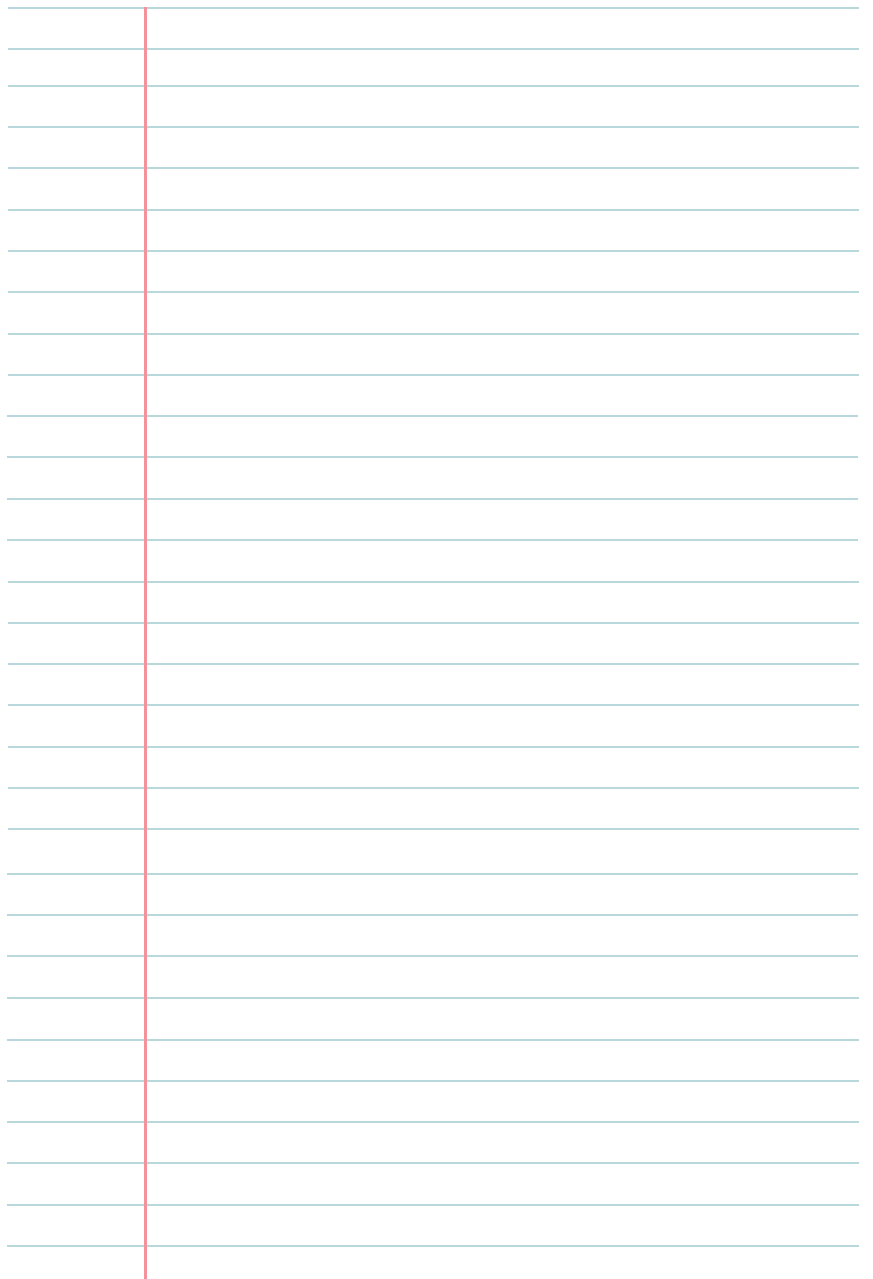
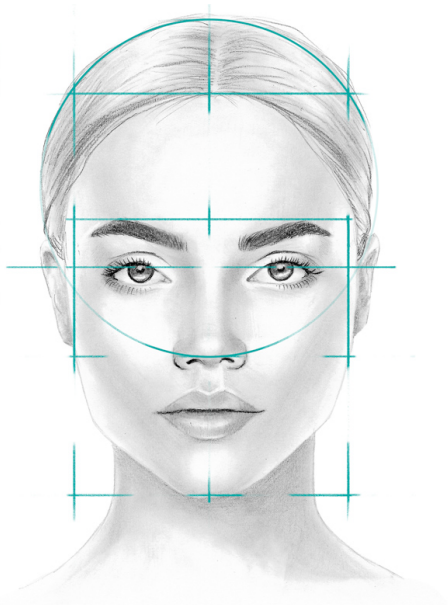
Apply your same crease color underneath your eyes with a smaller fluffy brush. You can also add your deeper shade for more definition.

Add pencil liner to the inside water line.

Use a dark eyeshadow color with a damp brush to create a soft top liner

Face 4.

Apply moisturizer with finger tips, and massage into the skin. Start in the T zone first.



5. Concealer

With your fingertips, or a small concealer brush, apply concealer under eyes in the shape of an upside-down triangle. Apply to any blemishes, or any areas you want to conceal. Blend in with beauty blender.

6. Contour

Apply any cream contour, cream or liquid blush. Avoid drawing tribal lines on your face, instead stipple or stamp on the brush with product onto your face for a more blended look. I like to apply contour and concealer first for no harsh lines and for a more flawless finish once foundation is applied.

7. Foundation

With a foundation brush, apply foundation all over your face. Start in the areas that don't have any concealer or contour. After foundation is evenly applied, take your damp BEAUTY BLENDER and stipple into your skin. Reapply any extra concealer contour or blush for a little extra drama.

10. Blush

With a medium sized fluffy brush, apply to the apples of the cheek and backwards into the contour.



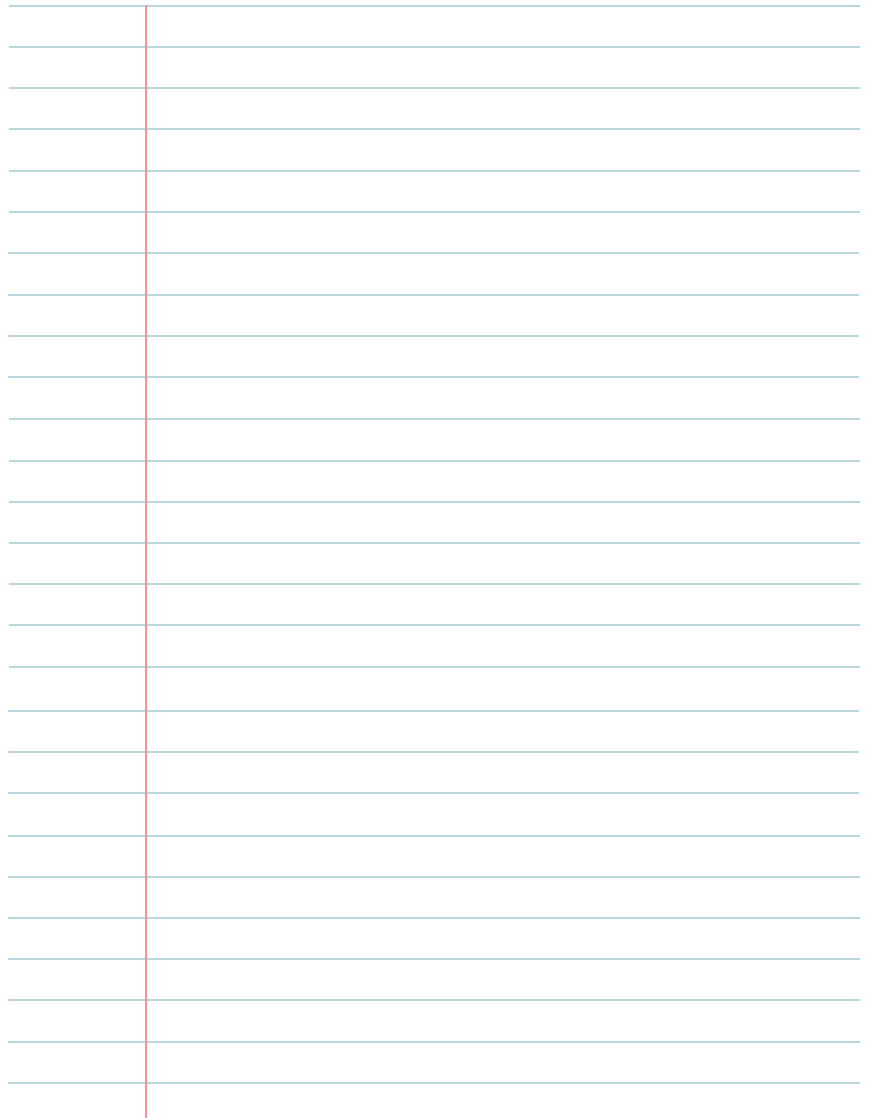
11. Brows

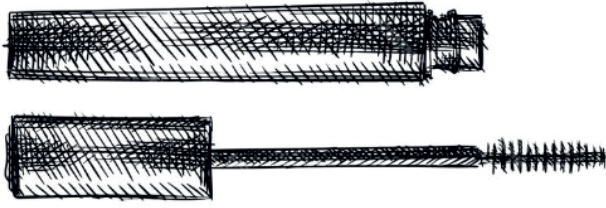
There are so many options for filling in brows, and I will show and teach multiple ways to fill them in either using a pencil or powder.

Start by lining the bottom of the brow, from the middle to the end, then the front. Draw in the arch, (round or pointed), then connect to the tail.

Using the powder and an angled brush, or pencil to lightly fill in the rest of the brow.

Use concealer to define and sharpen the brow and that will also create a beautiful brow highlight.





12. Eyes

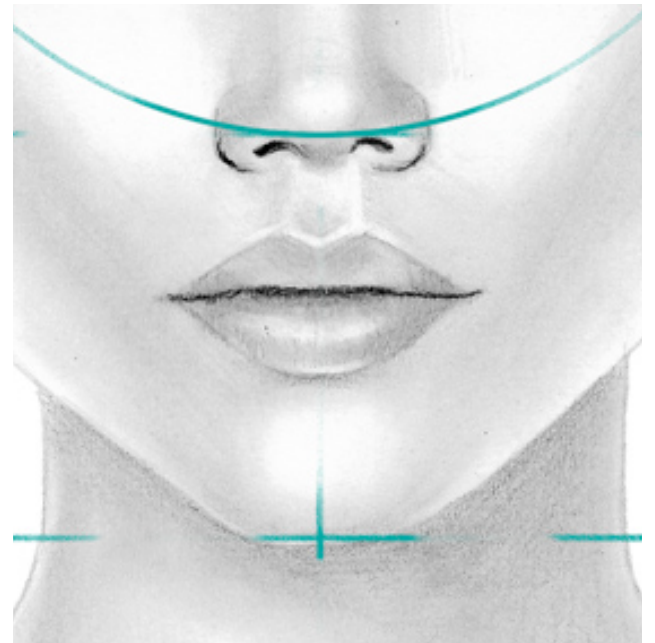
Apply mascara wiggling at the root and brushing through for a more voluminous look. For more length, layer an extra coat of mascara angling the brush vertically and brushing upwards.

13. Lips

Moisturize your lips, Line the lips at the edge of your lip with the tip of the pencil. If you want a more pouty look, over line just the middle. And top off with lipgloss if you usually wear gloss.

Last but
not least!

Set your face with a setting spray,
wait for it to dry and apply your glow!



FINAL WORDS

I hope this class is helpful for your makeup journey! If you feel like this class helped you in any way please let me know!

Xoxo Ayleen

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